



Innovative Brands, LLC.
 4729 E. Union Hills Dr., Ste. 103
 Phoenix, AZ 85050

Thick 'N Full

Material Safety Data Sheet

Issue Date: 12-28-07
SECTION 1
Emergency Telephone Number 1-800-436-7378
IDENTITY Pert Plus 2-in-1 Thick 'N Full Shampoo
INGREDIENTS/CHEMICAL NAME: WATER, AMMONIUM LAURETH SULFATE, AMMONIUM LAURYL SULFATE, GLYCOL DISTEARATE, COCAMIDE MEA, DIMETHICONE, CETYL ALCOHOL, FRAGRANCE, SODIUM CITRATE, POLYMETHACRYLAMIDOPROPYLTRIMONIUM CHLORIDE, SODIUM BENZOATE, PEG-14M, DIHYDROGENATED TALLOWAMIDOETHYL HYDROXYETHYLMONIUM METHOSULFATE, DISODIUM EDTA, SODIUM CHLORIDE, CITRIC ACID, METHYLCHLOROISOTHIAZOLINONE, METHYLISOTHIAZOLINONE, AMMONIUM XYLENE SULFONATE, BLUE 1, YELLOW 10
OTHER

SECTION II – HAZARDOUS INGREDIENTS/IDENTITY INFORMATION					
HAZARDOUS INGREDIENTS AS DEFINED BY OSHA 29 CFR 1910.1200					
<u>CHEMICAL NAME</u>	<u>COMMON NAME</u>	<u>CAS NO.</u>	<u>ACGIH TLV</u>	<u>OSHA PEL</u>	<u>OTHER LIMITS RECOMMENDED</u>
This product is considered non-hazardous within the meaning of the OSHA Communication Standard.					

SECTION III – PHYSICAL/CHEMICAL CHARACTERISTICS			
BOILING POINT (°F)	N/A	SPECIFIC GRAVITY (H₂O = 1)	1.0
VAPOR PRESSURE (mm Hg)	N/A	PERCENT VOLATILE BY VOLUME (%)	N/A
VAPOR DENSITY (AIR = 1)	N/A	EVAPORATION RATE (nBUOAC = 1)	N/A
SOLUBILITY IN WATER	100%	APPEARANCE AND ODOR	

SECTION IV – FLAMMABILITY AND REACTIVITY			
FLASH POINT (METHOD USED) > 200°F	EXPLOSIVE LIMITS	LEL N/A	UEL N/A
EXTINGUISHING MEDIA Will not sustain combustion			
SPECIAL FIRE FIGHTING PROCEDURES		N/A	
UNUSUAL FIRE HAZARDS		N/A	
STABILITY	UNSTABLE	STABLE X	CONDITONS TO AVOID NONE

INCOMPATIBILITY (Materials to avoid)		N/A	
HAZARDOUS DECOMPOSITION/BY PRODUCTS		N/A	
HAZARDOUS POLYMERIZATION	MAY OCCUR	WILL NOT OCCUR X	CONDITIONS TO AVOID N/A

SECTION V – HEALTH AND SAFETY DATA	
ROUTES OF ENTRY	Eye, oral, skin
HEALTH HAZARDS (ACUTE AND CHRONIC)	For external use only. Avoid eye contact. If eye contact occurs, rinse eyes thoroughly with water. If condition worsens or does not improve after regular use of this product as directed, consult a Doctor. If swallowed, get medical help right away.
SIGNS OF SYMPTOMS OF EXPOSURE	May cause nausea if ingested. Eye contact may cause redness/irritation.
MEDICAL CONDITIONS GENERALLY AGGRAVATED BY EXPOSURE	N/A
EMERGENCY AND FIRST AID PROCEDURES	If swallowed, get medical help right away. If eye contact occurs, rinse eyes thoroughly with water. If condition worsens or does not improve after regular use of this product as directed, consult a Doctor.

SECTION VI – PRECAUTIONS FOR SAFE HANDLING AND USE	
PRECAUTIONS TO BE TAKEN IN HANDLING AND STORING	No special precautions.
OTHER PRECAUTIONS	N/A
STEPS TO BE TAKEN IN CASE MATERIAL IS RELEASED OR SPILLED	Mop up, flush down drain with excess water.
WASTE DISPOSAL METHOD	Non-hazardous waste.

SECTION VII – SPECIAL PROTECTION INFORMATION		
RESPIRATORY PROTECTION (Specify Type)		None required with normal use.
VENTILATION	LOCAL EXHAUST None required with normal use.	SPECIAL None
	MECHANICAL (General) Acceptable	OTHER None
EYE PROTECTION	None required with normal use.	
PROTECTIVE GLOVES	Plastic or rubber for extended exposure.	
OTHER PROTECTIVE EQUIPMENT	None required with normal use.	

SECTION VIII – Department of Transportation	
US Ground Transportation:	Non hazardous. Not regulated under US DOT Hazardous Materials.
Air Shipments:	Non hazardous. Not regulated under IATA Regulations.
Vessel Shipments:	Non hazardous. Not regulated under IMDG Code.

N/A – NOT APPLICABLE U/N – NOT KNOWN

THE SUBMISSION OF THIS MSDS MAY REQUIRED BY LAW, BUT THIS IS NOT AN ASSERTION THAT THE SUBSTANCE IS HAZARDOUS WHEN USED IN ACTUAL PROCEDURES. DATA SUPPLIED IS FOR USE ONLY IN CONNECTION WITH OCCUPATIONAL SAFETY AND HEALTH.